

CHAI SMUGGLER FRANCHISE OPPORTUNITY Affordable | Profitable | No Royalty

- 9175311224
- info@chaismugglercafe.com











Summary Point 1

Affordable tea café concept

Summary Point 2

Youth-focused, high-margin products

Summary Point 3

0% royalty - 100% profit to franchisee

Summary Point 4

Top Sellers: Chai ₹12 & Aloo Paratha ₹40









- ₹6-₹7 LAKH TOTAL INVESTMENT
- NO ROYALTY EVER
- QUICK ROI IN 8-12 MONTHS
- OUR NALASOPARA OUTLET IS WELL-ESTABLISHED AND PROFITABLE LOCATION
- OFFICIALLY BREWING SUCCESS IN NALLASOPARA WEST AND AT THE RAHUL INTERNATIONAL SCHOOL CANTEEN, PATANKAR PARK







FRANCHISE INVESTMENT PLAN

01 Franchise Fee: ₹1,00,000

O2 Kitchen Setup: ₹1,70,000 - ₹2,00,000

O3 Interiors: ₹1,30,000 - ₹1,50,000

04 Furniture: ₹70,000 – ₹80,000

05 Marketing: ₹50,000

O6 Security Deposit: ₹30,000









WHAT'S INCLUDED ____

- STORE LAYOUT & BRANDING SUPPORT
- KITCHEN SETUP & EQUIPMENT
- STAFF HIRING + 3-DAY TRAINING
- POS & BILLING SOFTWARE
- 1-MONTH MARKETING
- SOCIAL MEDIA SETUP + 2 INFLUENCER REELS









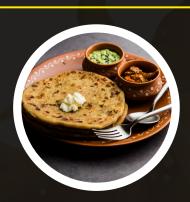
Beverages

Chai Gud Chai Ukala Cold Coffee



Snacks

Vada Pav Bhajiya Fries Bun Maska



Meals

Aloo Paratha Chole Bhature Poha Upma



Specials

Dosti Menu Women Menu









OPERATIONAL REQUIREMENTS

- ✓ SHOP SIZE: 250–300 SQ. FT.
- **✓** STAFF: 2–3 PER SHIFT
- **▼** UTILITIES: ELECTRICITY, WATER, GAS
- **✓** OPERATING HOURS: 8 AM 10 PM
- ✓ TRAINING: 3 DAYS ON-SITE











Monthly Revenue	Gross Profit Margin	Net Profit	Break-even
₹1.5 - ₹2.5 Lakhs	60-70%	₹1.1 - ₹1.6 Lakhs	8-12 Months









- FULL EQUIPMENT KIT
- UNIFORM & BRANDING
- 1ST MONTH RAW MATERIAL (ONLY FOR TEA)
- FURNITURE & PHOTO FRAMES SETUP
- SWIGGY & ZOMATO ONBOARDING SUPPORT
- PHOTO SHOOT + MENU DESIGN
- AGGREGATOR AD BOOST
- INITIAL REVIEWS STRATEGY
- CANVA FLYERS + WHATSAPP CREATIVES
- INSTA REELS WITH SOCIAL MEDIA INFLUENCERS







UPCOMING STORE LAUNCHES VIRAR, MUMBAL

- VIRAR, MUMBAI OPENING SOON
- BHOPAL LAUNCHING SOON
- RAM MANDIR, JOGESHWARI LAUNCHING SOON BE AN EARLY PARTNER IN FAST-GROWING ZONES!







9175311224

☑ INFO@CHAISMUGGLERCAFE.COM

WWW.CHAISMUGGLERCAFE.COM

CHAI SMUGGLER CAFÉ - HAR CUP MEIN EK KAHANI

